



|| JAI SRI GURUDEV ||

BGS NATIONAL PUBLIC SCHOOL

HULIMAYU - 560076

PRESENTS TO YOU
Tarang
2024


23RD & 24TH AUGUST 2024

Message From The Principal



DR. MALINI M DUTTA

It gives me immense pleasure to extend a warm invitation to your esteemed institution to participate in TARANG. This event promises to be a vibrant celebration of young entrepreneurial minds, financial acumen, and innovative business ideas. TARANG aims to provide a platform for students to showcase their talents, engage in healthy competition, and learn from one another.



We have a series of exciting events lined up, including business plan competitions, marketing challenges, simulated press, mad ads and quizzes. We believe that your participation will greatly enrich the experience for all attendees and foster a spirit of collaboration and learning.

We look forward to welcoming you to what promises to be an inspiring and enriching event. Thank you for considering our invitation, and we eagerly await your presence.

RULES & REGULATION

- **Participants must carry their school ID cards, the registration QR code [provided by BGS NPS]. Students must be accompanied by a teacher from their respective schools .**
- **The schedule for the event will be shared one day prior to the fest. Timelines must be strictly abided.**
- **Decision of the judges will be final and irrefutable.**
- **Participants must arrange their own transport.**
- **Some events may have multiple rounds, spread across two days.**

- Reporting time :

DAY 1 - 8:00 AM

DAY 2 -9:30AM

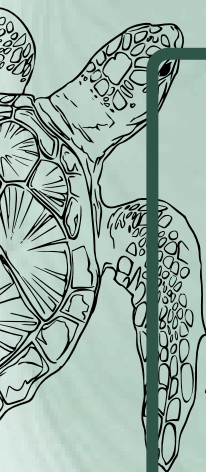
LATE ENTRY WILL NOT BE ENTERTAINED.

- Last date of registration is 15th August 2024.

LATE REGISTRATION WILL NOT BE ACCEPTED.








ABOUT TARANG



Welcome to TARANG, the inaugural commerce fest of BGS National Public School!," Just like its name, This fest symbolizes the dynamic and ever-evolving nature of commerce, mirroring the constant flow and exchange of ideas, innovation, and knowledge in the commercial world.

TARANG is a unique and vibrant celebration, wholly organized and run by our enthusiastic student body. This fest represents the culmination of creativity, dedication and hard work of our young minds, aiming to bring together a diverse array of talents and ideas under one roof.





Through TARANG, we aim to provide students unparalleled exposure to the dynamic world of commerce. Just as waves in the ocean bring energy and life, this fest seeks to inspire and energize participants, encouraging them to ride the waves of innovation and creativity. From interactive workshops and engaging competitions to networking opportunities, TARANG promises to be an enriching experience for all participants.

Join us in celebrating this remarkable initiative as we pave the way for future leaders, innovators, and entrepreneurs. Let's make TARANG a memorable and transformative event for everyone involved!



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EVENTS

MARKETING GUERRA

The Marketing Guerra is a competitive event with clear time limits for each phase. It includes three rounds: Product Presentation, Ad Creation (Pitch-a-thon), and Persuasion Battle.

Teams to come prepared with a product and present the ad, within 5 mins(per team). Qualifiers will be announced after 15 minutes of deliberation.

PITCH - A - RICH

The competition involves two rounds focusing on entrepreneurial skills and business acumen.

The first round involves conceptualizing an e-business from scratch, with each team presenting their idea.

The second round involves analyzing a real-world business case study, with teams selected based on their performance.

The teams must present their findings and propose viable solutions within a 3-minute presentation.

ECOMANIA:

SIMULATED PRESS

Participants must cosplay roles of politicians or businessmen and present on a topic enacting themselves as that person.

Individuals need to react to a scenario (crisis) given by the judges pretending to be the politician/businessman they have chosen .



ECOMANIA: QUIZ BOWL

The competition involves two rounds.

The first round requires each team to answer basic economics questions with 15 seconds to respond.

Unanswered questions are passed to the next team.

The second round is the rapid-fire buzzer round where teams compete to answer Indian economics-related questions within 7 seconds.



MAD ADS

A Mad Ads competition challenges participants to demonstrate their creativity and improvisational skills by creating advertisements.

Teams of 2-4 members prepare and perform live ads for fictional or real products, aiming to entertain the judges and the audience.



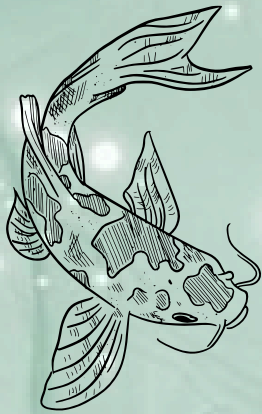
PACK MAN

In this competition, participants are tasked with designing the outer packaging for a product. The challenge involves creativity, practicality, and possibly sustainability. Contestants need to consider the product's branding, the materials used, and how the package will function in terms of protection and user experience. It's an opportunity for designers to showcase their skills in creating visually appealing and functional packaging solutions.

EVENT ORGANIZERS:

DEPARTMENT OF COMMERCE

EVENT INCHARGE:



CLASSES :
XII- D
XI-F & XI-G



FOR ANY INFORMATION/CLARIFICATION
REACH US AT :



tarang.bgsnps.24@outlook.com



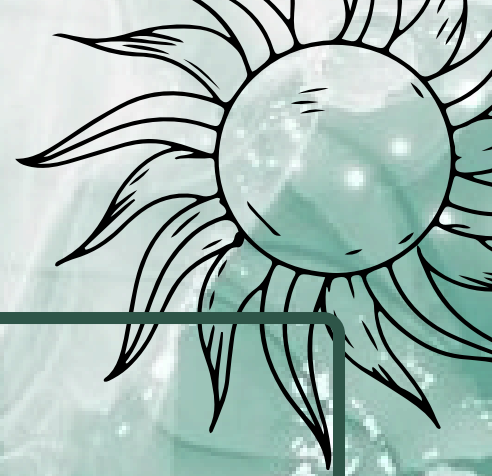
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STALLS



Step into a world of creativity and innovation at our upcoming festival, where our talented student entrepreneurs are ready to impress! Here's what you can expect from our student-run stalls:

- Unique Creations: Discover a diverse array of products crafted with passion and skill by our budding entrepreneurs. From handmade jewelry to trendy apparel, each item tells a story of creativity and dedication.
- Culinary Delights: Indulge in delicious treats prepared by our aspiring chefs and bakers. From mouth-watering desserts to savory snacks, our student-run food stalls promise a delightful culinary journey.





- Engaging Experiences: Participate in interactive games and activities hosted by enthusiastic student groups. Test your skills, win prizes, and enjoy a day filled with laughter and excitement.
- Alternatively, we are implementing a coupon system for your convenience. This will streamline your purchases and interactions through out the fest.
- To ensure smooth and efficient service, participants are kindly requested to carry cash [UPI also accepted].

“EFFORT IS MEASURED BY SETTING GOALS & GETTING RESULTS “

